



About Custom-Created Mini-Plays

**add vitality to
your important
messages**

The PowerSuasion Players can add zest, fun, and learning anytime with custom-created mini-plays performed by our expert professional role-players (actors).

By using our clearly defined development process, we sit down with our clients, clearly define the objectives, and create vignettes to fit within your budget and deadlines.

**some uses for
custom-created
vignettes**

- Awards, Recognition, Vendor or Customer Events
- Illustrating case material in seminars
- Demonstrating products, services, and sales situations
- Supporting speakers at day-long conferences to create fun and support key ideas
- Bringing to life a variety of statistical data, such as marketing, organizational, or sales information
- Client functions to illustrate corporate messages

*"Your vignettes, along with role-playing sequences, were excellent and very valuable in addressing our goals of enhancing organizational communication and teamwork."
Vice President, Human Resources,
Health Care Organization*